



Republic of the Philippines  
**Department of Education**  
REGION IV-A  
SCHOOLS DIVISION OF QUEZON PROVINCE

25 May 2021

**DIVISION MEMORANDUM**

DM No. 319, s. 2021

**PROJECT BENEFICIARIES OF SUMITOMO MITSUI BANKING CORPORATION  
THROUGH KNOWLEDGE CHANNEL FOUNDATION, INC.**

**To: Assistant Schools Division Superintendent  
Chief (CID and SGOD)  
Education Program Supervisors  
Senior Education Program Specialist (SOCMONET)  
Concerned Public Schools District Supervisors, and Concerned School Heads**

1. In support to the implementation of the Basic Education-Learning Continuity Plan (BE-LCP), this Office accepted the Knowledge Channel Portable Media Library (KC PMLs) given by benefactor Sumitomo Mitsui Banking Corporation through the effort of Knowledge Channel Foundation, Inc. (KCFI).
2. KCFI is a non-profit organization involved in helping the quality of education in the Philippines through media and library. They produced K-12 video lesson for 22 years and connects to public schools through generous help from sponsors.
3. The Knowledge Channel (KCh) is their flagship program and the first ever all educational television channel in the Philippines. KCh can be accessed through cable connection, satellite dishes, the Knowledge TV, or the Knowledge Channel Portable Media Library (KC PML).
4. As beneficiaries of Sumitomo Mitsui Banking Corporation's donation of KC PML, the following schools will receive one (1) Hard Drive which contain more than 1,500 K-12 curriculum-based video lessons, digital games, digital quizzes and session guides.

No.	School Name	Address	School Head
1	Paaralang Elementarya ng May-it Manasa	Lucban, Quezon	Elmer Lozada
2	Sampaloc Elementary School I	Sampaloc, Quezon	Elisa Mancenido
3	Pagbilao West Elementary School	Pagbilao, Quezon	Leah Roperez
4	Lalig Elementary School	Tiaong, Quezon	Jocelyn Supan
5	Bukal Norte Elementary School	Candelaria, Quezon	Elsa Coronel

DEPEDQUEZON-TM-SDS-04-009-003



*"Creating Possibilities, Inspiring Innovations"*

Address: Sitio Fori, Brgy. Talipan, Pagbilao, Quezon  
Trunkline #: (042) 784-0366, (042) 784-0164, (042) 784-0391, (042) 784-0321  
Email Address: quezon@deped.gov.ph  
Website: www.depedquezon.com.ph





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6	Dolores Central School Annex	Dolores, Quezon	Leo Pacheco
7	Dulong Bayan Elementary School	Pitogo, Quezon	Jesus Navela
8	Dayap Elementary School	Agdangan, Quezon	Marlon Arevalo
9	San Juan Elementary School	San Narciso, Quezon	Fernando Patacsil
10	R.T. Camacho Elementary School	Alabat, Quezon	Reynan Diamante
11	Sapaan Elementary School	Atimonan, Quezon	Danilo Malijana
12	Sta. Cecilia Elementary School	Tagkawayan, Quezon	Josephine Escobar

5. There will be a virtual turnover ceremony with the sponsor and beneficiary schools, as well as the conduct of a half-day technical training on the use of KC PML to be announced on a separate memorandum or communication.
6. For any concern or inquiries, you may call CID-LRM at 042-784-0321 local 175 or visit Schools Division Office at Sitio Fori, Brgy. Talipan, Pagbilao, Quezon.
7. Immediate dissemination of this Memorandum is desired.

**ELIAS A. ALICAYA JR., EdD**  
Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent

DEPED - QUEZON ICT UNIT	
<b>UPLOADED</b>	
Date/Time	5/26/21 11:56am
By:	WNL
Ref. no.	DM 319, s. 2021

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29 March 2021

**MR. ELIAS A. ALICAYA, JR. Ed. D.**  
 Assistant Schools Division Superintendent  
 OIC – Office of the Schools Division Superintendent  
 DepEd Division of Quezon  
 Sitio Fori, Brgy. Talipan, Pagbilao, Quezon

Dear Sir:

Greetings from the Knowledge Channel Foundation, Inc.!

KCFI is a non-profit organization involved in helping improve the quality of education in the Philippines through media and technology. Its flagship program, the Knowledge Channel (KCh), is the first ever all educational television channel in the Philippines which broadcasts programs that are not only anchored on the Department of Education's K to 12 basic learning competencies but are also aligned with the Most Essential Learning Competencies or MELCs.

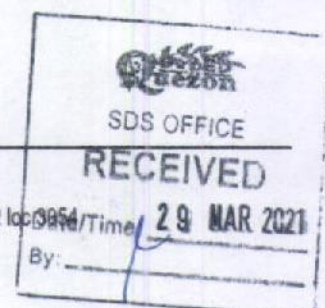
For the past 22 years, we have been producing K-12 video lessons and connecting public schools to the Knowledge Channel through generous help from sponsors. Access to KCh is through cable connection, satellite dishes, the Knowledge TV, or the Knowledge Channel Portable Media Library (KC PML), pre-loaded external hard disk drives. When KCh programs are watched regularly, our impact on learners is a 2-3% increase in NAT scores, a decrease in drop-out and absenteeism rates and in rural areas, and an increase in enrolment.

**We are happy to inform you that the DepEd Division of Quezon is among the chosen beneficiary divisions of Sumitomo Mitsui Banking Corporation's donation of KC PMLs** which contain more than 1,500 K-12 curriculum-based video lessons, digital games, digital quizzes and session guides.

In this regard, we would like to request you to nominate **12 elementary schools** within your division as project beneficiaries; whose school head and teachers will be trained for half a day on how to navigate PMLs and maximize the benefits of using video lessons. Schools should meet the following *criteria*:

1. Elementary school with less than 600 students
2. Located in a rural area not too far from the central town
3. Low or average NAT score

We would like to request you to send the list **on or before April 7, 2021 (Wednesday)**. Attached is a template you can use. Also, please see our **schedule of activities** below:





<i>Schedule</i>		<i>Activity</i>
Last week of March	March 29 (M)	KCFI to send nomination letter to DOs
First week of April	April 7 (W)	DOs to send KCFI the list of school nominees
	April 8-9 (Th-F)	KCFI to coordinate with the chosen school beneficiaries regarding the KC PML delivery and the virtual turnover ceremony
Second week of April	April 15 or 16 (tentative)	KCFI to mount virtual turnover ceremony with beneficiary schools and sponsor
Date TBA		KCFI to conduct the half-day technical training on the use of the KC PML

For any questions or concerns, you may also contact Ms. Shayna Yruma ([shayna.yruma@knowledgechannel.org](mailto:shayna.yruma@knowledgechannel.org); 09673400172), our School and Community Engagement Coordinator.

Thank you very much and please keep safe.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Doris S. Nuval'.

**DORIS S. NUVAL**  
Head, School and Community Engagement



**KNOWLEDGE  
CHANNEL  
FOUNDATION**

**PROPOSED SCHOOLS for KNOWLEDGE CHANNEL ACCESS**

From the Division of Quezon Province  
Submitted on April 7, 2021

No.	School Name	Complete Address	Last NAT score	Student Population	Teacher Population	School Contact Details	School Head's Details		
							Name	Contact Number	Email Address
1	Paaralang Elementarya ng May-it Manasa	Lucban, Quezon	55.09	327	12	9175000638	LOZADA, ELMER	9175000638	elmer.lozada001@deped.gov.ph
2	Sampaloc Elementary School I	Sampaloc, Quezon	56.48	235	9	09198091903	MANCENIDO, ELISA	09198091903	sampalocdistrict.ses1@gmail.com
3	Pagbilao West Elementary School	Pagbilao, Quezon	56.36	524	20	09105804084	ROPEREZ, LEAH	09105804084	pagbilaowest.es@gmail.com
4	Lalig Elementary School	Tiaong, Quezon	51.96	258	8	09078082295	SUPAN, JOCELYN	09078082295	jocelyn.supan@deped.gov.ph
5	Bukal Norte Elementary School	Candelaria, Quezon	57.48	251	10	9196280233	CORONEL, ELSA	9196280233	bukalnortheast@gmail.com
6	Dolores Central School Annex	Dolores, Quezon	55.23	246	8	9184476053	PACHECO, LEO	9184476053	sdo.quezon.dcanex@gmail.com
7	Dulong Bayan Elementary School	Pitogo, Quezon	65.08	525	19	9193052701	NAVELA, JESUS	9193052701	sdo.quezon.dulongbayanes.pitogo@gmail.com
8	Dayap Elementary School	Agdangan, Quezon	61.66	96	5	09281072375	AREVALO, MARLON	09281072375	dayapelementary@yahoo.com
9	San Juan Elementary School	San Narciso, Quezon	66.30	531	18	9195322298	PATACSI, FERNANDO	9195322298	fernando.patacsi001@deped.gov.ph
10	R.T. Camacho Elementary School	Alabat, Quezon	66.94	274	12	0998-977-3881	DIAMANTE, REYNAN	0998-977-3881	sdo.quezon.rtcis@gmail.com
11	Sapaan Elementary School	Atimonan, Quezon	59.32	341	14	09286865984	MALIJANA, DANILO	09286865984	daniilo.malijana@deped.gov.ph
12	Sta. Cecilia Elementary School	Tagawayan, Quezon	54.87	338	14	09194367533	ESCOBAR, JOSEPHINE	09194367533	109224@deped.gov.ph